# Table of Contents

Introduction, Mission and Vision Statements, Guiding Principles………3

Outline of Strategic Plan, Graduate Profile……………………………4

Education of the Whole Person..................................................5

Developing Leaders Imbued in the Catholic Tradition…………………..7

Creating a Model of Sustainable Excellence..................................8

Engagement of the Entire Community..........................................12

## Appendix

The Arts.................................................................14

Athletics..............................................................15

Leadership Academy.......................................................16
**Introduction**

As Camden Catholic moves through its second century with an unwavering commitment to Catholic education in South Jersey, we strive to enhance the legacy that has been passed on to us from the Sisters of Mercy, the many diocesan and religious priests, and generations of the lay faithful who have believed in Camden Catholic. The Strategic Plan presented here, as developed under the direction of the Board of Trustees, envisions sustaining Camden Catholic’s stature as a leader in Catholic education. Our theme for this year’s alumni magazine is the “Bridge to the Future.” As we examine our past and re-invigorate our present, this ambitious Strategic Plan presents a road map to the future for the next 5 years.

To ensure this Strategic Plan can be owned and implemented by the Camden Catholic community, all the school’s constituencies were consulted in the development of the goals. Electronic surveys were sent to alumni, parents, faculty, staff and trustees. The faculty and staff met several times throughout the year to discuss various portions of the plan. The Board of Trustees reviewed and approved the various objectives.

This plan will help us to continue to provide excellence in education that we have been offering for 127 years. It also seeks to position us to be an innovator in Catholic education; blending traditional academics with what is necessary to prepare our students for the future.

The plan is a collaborative effort of many individuals who are dedicated to the future of Camden Catholic. Everyone deserves our gratitude for their work as well as the continued effort to implement the strategies, including Camden Catholic’s dedicated faculty, staff, students, parents, alumni, and Board of Trustees.

---

**Mission Statement**

Camden Catholic High School is a suburban, college preparatory, day and boarding school. It educates young men and women spiritually, academically, socially, and physically in a faith community to develop as life-long learners and leaders in a global society in the Catholic tradition.

**Vision Statement**

Our vision is to be an innovator in Catholic education empowering students to define their purpose, to serve others and God and to develop creative solutions leading to a just society.

---

**Guiding Principles**

- All we do is predicated upon our Catholic faith-based values and provides an environment that emphasizes moral leadership, responsibility, and accountability.
- We encourage students to be aware of their God given talents, develop these talents, and appreciate the talents of their peers.
- We strengthen the sense of community among students and their families by showing an appreciation for diversity and the unique attributes of each student.
- We encourage active participation in church and sacramental life and stress the importance of provide extracurricular opportunities.
- All of us, administrators, faculty, and students demonstrate integrity, pride, and respect in their work environment and accept nothing less than excellence in all endeavors.
- We adopt innovative practices that are focused on creating the optimal learning environment through the integration and practice of 21st century educational skills.
The Graduate Profile

The Camden Catholic High School graduate is a student who has completed a rigorous college preparatory curriculum that will help him or her to succeed in higher education, and in life. The graduate will be goal-oriented, and because of choices made at Camden Catholic High school, the graduate will desire to be a life-long learner who is able to integrate instructional experiences into a realistic decision-making process motivated by authentically Christian values. These internalized personal values should direct the graduate to continually see individual concerns balanced against community concerns, and should always recognize the demands that building a just world places upon individual self-expression.

The graduate will take full advantage of life’s opportunities. By developing personal interests in high school, the graduate will become a productive member of the greater community. By encountering people who are both similar, and profoundly different from oneself the graduate will engage the social dimension of life in the United States.

The graduate is a moral person with a sense of integrity and has learned to relate to God through prayer, sacrament, service, and personal relationships. The graduate will embrace cultural, economic, and spiritual diversity in life as he or she enters the world as a future leader in society. As a leader, the Camden Catholic graduate will embody convictions tempered by a loving interaction among all individuals with whom he or she comes into contact.

The graduate displays a basic curiosity about the world in all its complexity, and is willing to investigate new challenges presented by an active life.

Focus Areas

I. Education of the whole person
   A. Academic preparation
   B. Spiritual Formation
   C. Student life: arts, athletics, extracurricular
   D. Faculty development
   E. College and Career Readiness

II. Developing leaders imbued in the Catholic tradition
   A. Catholic Identity
   B. Student engagement/development
   C. Service

III. Creating model of sustainable excellence
   A. Fiscal responsibility
   B. Facility enhancement
   C. Technology
   D. Philanthropy

IV. Engagement of the entire community
   A. Alumni
   B. Student recruitment
   C. Governance
I. **Education of the Whole Person**

A. **Academic Preparation:** Camden Catholic High school will provide students a rigorous college preparatory curriculum that challenges them to be leaders in the classroom and the greater community, to think critically and problem solve, and to engage in experiences that will make them successful young adults after high school.

**Objective 1:** Incorporate a four-year research skills program using technology and proper skills to encourage evidence of long-term learning.

**Strategies:**
1. Establish a faculty committee to develop pillars for the program.
2. Determine in which disciplines research skills can best be used.
3. Implement a four year roll out of research program.

**Objective 2:** Engage and empower students to be active in the learning process.

**Strategies:**
1. Create an institutional emphasis on academic excellence.
2. Incorporate 21st century teaching techniques in the classroom.
3. Redefine the current technology curricula.
4. Incorporate the use of technology in the course curricula.
5. Determine where an interdisciplinary approach to education can be used to benefit student learning.
6. Incorporate online learning into course work.

**Objective 3:** Use standardized test scores as a benchmark for how CCHS students compare nationally to their peers and develop classroom strategies to ensure students’ success.

**Strategies:**
1. Educate faculty members on new testing models and what students are being asked to do.
2. Teach faculty how to develop test style questions that they can incorporate into their own curricula. Questions should be based on individual subject matter but prepare students for different styles.
3. Use student test scores when making academic decisions knowing that their performance is not solely based on what they do in the classroom.

B. **Spiritual Formation**

**Objective 1:** Ensure that all academic and extracurricular activities are faith-based and developed in the Catholic faith.

**Strategies:**
1. Regular review and meeting of faculty to discuss best practices of Catholic formation.
2. Reference in the Catholic identity strategies
C. **Student Life:** Camden Catholic views all aspects of student life important in development of the whole person.

**Objective 1:** To examine and re-evaluate extracurricular activities offered to students to develop an extracurricular program.

**Strategies:**
1. Survey students to identify their interest in developing new extracurricular activities.
2. Survey teachers to identify hobbies or interest they may want to share.
3. Yearly re-evaluate and refresh activities.

**Objective 2:** Implement plans for the Arts, Athletics, and Leadership Academy to enhance the Camden Catholic’s student life experience. (See plans in appendix)

D. **Faculty Development:** Camden Catholic High School will continue to retain highly qualified faculty members in each discipline and provide them with the training and skills necessary to be successful educators in the 21st century classroom.

**Objective 1:** Provide teachers with current technology tools and training.

**Strategies:**
1. Establish a technology committee made up of faculty members and administrators who will direct where technology education is moving at CCHS.
2. Provide training in any aspect of technology that is required of teachers.
3. Establish benchmarks for teachers in incorporating technology in lesson plans.

**Objective 2:** Provide teachers with the training necessary to develop a rigorous curriculum and challenging classroom atmosphere.

**Strategies:**
1. Offer training in various aspects of 21st century learning skills.
2. Develop a teacher mentor program where pairs or groups of teachers work together to share ideas and move toward common goals.
3. Increase time and funding for professional development.
4. Develop a plan for teachers to bring back what they learn at workshops to the rest of the faculty.

E. **College and Career Readiness:** Camden Catholic High School will provide consistent opportunities for college and career readiness through our rigorous academic curriculum and supplemental programs provided at school for students and parents.

**Objective 1:** CCHS will fully implement a four year Guidance curriculum that will allow counselors to take time both individually and in small groups to promote the college planning process.

**Strategies:**
1. Hire a permanent fourth full time counselor.
2. Establish a course during the sophomore year where students work actively on the Naviance program within a classroom setting.
3. Offer parent workshops for Naviance during the students’ four years.
4. Expand the college planning workshops to include mini workshops for parents at the beginning of the year.

**Objective 2:** CCHS will continue to develop programs that allow students to learn the necessary skills that will bring them success in college and the work force.

**Strategies:**
1. Develop a four-year seminar program that gives students an opportunity to learn skills that will prepare them for college and life after high school.
2. Develop extra-curricular activities that provide students the opportunity to learn skills that will help them to build a portfolio of knowledge prior to high school graduation.
3. Investigate opportunities for sustained student service in various organizations where students can engage in planning of activities in order to make a difference in the lives of those being served.
4. Investigate the feasibility of an internship program.
5. Expand on career day and the expertise of our alumni in order to provide our students with the knowledge to make informed decisions.

II. Developing Leaders Imbued in the Catholic Tradition

**A. Catholic Identity:** Camden Catholic High School is distinguished by our Catholic identity and Catholic faith of our school. We are proud of our faith and make this the foremost thought of each day, each activity, and each action in order to develop young people who will be leaders in our future society.

**Objective 1:** Sustain and reaffirm the importance of the Catholic faith and Catholic identity in our community by leading students to grow in their personal relationship with God

**Strategies:**
1. Form extracurricular and spiritual activities for students.
2. Begin all events, meetings, and class with prayer.
3. Bring change to the end of day prayer to create more meaning.
4. New signage in public areas indicating we are a Catholic school; crosses prominently displayed in dining hall and gym.

**B. Student Service:** As a faith community, Camden Catholic demonstrates the importance of teaching the meaning of service.

**Objective 1:** Provide our students with opportunities to put their faith into practice through service to their school community and the greater communities in which they live.

**Strategies:**
1. Connect service program to Catholic faith by developing and integrating opportunities for service to make more meaningful experiences.
2. Develop a program for and to support Mission Trips in order to work with people in the community who need help by serving with them, not just giving.
3. Develop an athletic team service program—“Camden Catholic Cares” where each team is required to perform community service in accordance with the mission of our school.
4. Continue to work with the Director of Catholic Identity to support the RCIA program.
5. Develop a program where community prayer intentions are brought for community prayer.

C. **Student Engagement**: Camden Catholic validates the importance of student involvement in faith activities.

**Objective 1**: Provide opportunities for student engagement and development in the Catholic faith

**Strategies**:
1. Continue to develop and provide retreat opportunities that will appeal to individual student’s needs, interests, and that support the development of each student’s Catholic faith as opposed to a “one size fits all” retreat model.
2. Implement programs that involve students in planning of religious activities in the school community and create space identified as campus ministry.
3. Provide training to students on how to plan for liturgies Provide training to students on how to plan for liturgies.

III. Creating a Model of Sustainable Excellence

A. **Fiscal Responsibility**: Camden Catholic will pursue various measures listed to ensure fiscal sustainability by procuring the necessary resources and allocating them appropriately.

**Objective 1**: Maintain a balanced budget that will provide financial support for the school’s short and long-term operations.

**Strategies**:
1. Develop annual budgets that allow the school to operate efficiently and provide substantial services.
2. In conjunction with the annual operating budget, produce a one-year and two-year capital expenditure budget.
3. Develop a comprehensive 5-year budget.
4. Provide on-going training and support for department leaders so they can most effectively plan for and maintain stability in their areas of oversight.

**Objective 2**: Create additional revenue streams to help supplement and stabilize tuition costs for students.

**Strategies**:
1. Progressively build and sustain a diverse international enrollment.
2. Manage sustainable practices for field usage by outside groups consistent with and in furtherance of our mission.
3. Continue to monitor food service income.
Objective 3: Develop an aggressive, strategic, needs-based tuition assistance program.

Strategies:
1. Reevaluate on a regular basis the student financial assistance program in order to best serve the families of Camden Catholic.
2. Form a sub-committee on the Board of Trustees to help establish relationships with alumni and corporations to contribute to student financial assistance program and to solicit groups for endowments.

Objective 4: Develop financial and internal controls that lead to secure and ethical operations.

Strategies:
1. Develop a sub-committee on the Board of Trustees for risk management to analyze areas of internal controls including purchasing, accounts payable, human resources, and technology.

B. Facilities: Camden Catholic will properly maintain existing campus and plan proactively for future needs.

Objective 1: Complete a capital maintenance plan.

Strategies:
1. Budget for a facilities audit including creating a Master Plan for facilities and tracking maintenance of plumbing, heating, and electrical systems.
2. Create a worksheet for fiscal years 2015-2020 documenting the cost and timing of special one-time capital or maintenance investments needed.
3. Communicate with Finance Committee of the Board of Trustees to discuss building maintenance needs and one-time capital investments necessary over the next five years. Discuss funding strategies for building funds.
4. Plan, prioritize, and project costs for deferred maintenance.

Objective 2: Develop a campus facility plan and create innovative ways to make the best use of existing buildings and grounds.

Strategies:
1. Identify and prioritize the completion of facility improvements creating a worksheet for fiscal years 2015-2020.
2. Create collaborative learning and specialized learning workspace in the library.
3. Identify ways to change some classroom space into 21st century teaching space.

Objective 3: Continually strive to improve the safety, functionality, energy efficiency, and security of the campus.

Strategies:
1. Evaluate security and correct areas of security vulnerability that are found.
2. Develop a limited access system with the use of identity verification badges, keyless entry and educate the entire school community on the security protocol.
3. Identify ways to make the campus more energy efficient.
4. Beautify and regularly maintain the campus grounds.

Objective 4: Develop a facilities plan with the overall goal of moving toward an environment of sustainability through good stewardship and planning.

Strategies:
1. Develop policies for facilities rentals. Develop procedures for responsibilities for maintaining facilities.

D. Technology: Camden Catholic High School will provide appropriate opportunities for enriching and enhancing the curriculum through the integration of innovative technology to equip our students with advanced 21st century skills.

Objective 1: Annually review and update the school technology plan.

Strategies:
1. Secure additional funding sources beyond tuition to support the school’s technology efforts.
2. Develop a hardware plan supported by state funding to continually update existing hardware. Develop a software plan to continually analyze subscriptions and allow budgeting.
3. Assign a subcommittee to always analyze what will be the newest in technology education.

Objective 2: Provide teachers with the current technological tools and the training necessary to fully utilize them to allow for innovative classroom instruction to make Camden Catholic High School the best in preparing students with 21st century skills.

Strategies:
1. Promote seamless integration of technology into instruction and learning as part of the classroom core curriculum.
2. Ensure all faculty are trained to use new academic technology resources.
3. Secure educational software and hardware to enhance and improve the curriculum.

Objective 3: Engage and empower students to become more active participants in the learning experiences that are relevant to their lives and the global marketplace.

Strategies:
1. Investigate establishing a student technology plan.
2. Increase student experiences with online courses.
3. Implement standards and 21st century learning objectives using technology in all content areas.
4. Provide students with training to use technology productively.

Objective 4: Investigate and budget monies for programs that will differentiate Camden Catholic in the learning experience and redefining technology use in our school.
Strategies:
1. Investigate and plan for updates to library for information commons.
   a. Train teachers and students on how to utilize updated technology in facility.
   b. Prepare teachers for collaborative learning experiences.
2. Form a teacher sub-committee to investigate robotics, coding, and innovative computing courses.
3. Investigate updates to several classrooms as collaborative workspaces.
4. Investigate and implement BYOD programs and policies.

E. Philanthropy: Camden Catholic will pursue various innovative means of philanthropy to continue sustainable excellence.

Objective 1: Create and implement a sustainable financial and fundraising model that will support the strategic plan.

Strategies:
1. Create a plan to work actively and tactically to reach out to new donors, re-engage former donors, and inspire support from those who never before supported Camden Catholic in both the Annual Fund and Capital Campaign.
2. Aggressively cultivate partnerships with alumni through consistent communication and engagement in innovative programs.

Objective 2: Develop ways to educate alumni and other important constituencies with the importance of the Annual Fund.

Strategies:
1. Develop an array of presentations with both print and electronic communications about the true cost of a Camden Catholic High School education emphasizing the extent to which current tuition rates are subsidized by the Annual Fund.
2. Formulate prestigious giving societies and prepare education materials on the impact alumni donations can make on the student educational experience.

Objective 3: Develop school and athletic fundraising policies as they relate to the overall advancement fundraising plan.

Strategies:
1. Examine, evaluate, and reform current school fundraising policies and how the policies should be Enforced.
2. Examine the personnel needed to implement a strong fundraising policy.

Objective 4: Finish the current Camden Catholic Campaign effort by completing the six million dollar goal.

Strategies:
1. Continue approaching alumni and friends of the Camden Catholic community for campaign donations.
2. Continue to design appeals and events that resonate with the differing audiences of potential
Camden Catholic donors.

V. Engagement of the Entire Community

A. Alumni: Camden Catholic will continue to engage and re-engage alumni into the school community.

Objective 1: Develop a plan to engage distinct decade constituencies with Camden Catholic.

Strategies:
1. Enlist the help of alumni leaders in each decade to assist with annual fund, alumni information, and class reunions.
2. Target events and communication to the interest of each decade.

Objective 2: Utilize different alumni affinity groups to help foster alumni relationships.

Strategies:
1. Identify ways to organize the affinity groups to help with the needs of communities with Camden Catholic such as athletic groups or arts groups.
2. Investigate the hiring of an Alumni Director.

B. Student recruitment/retention: Camden Catholic realizes the importance of student/recruitment and retention for the sustainability of the school.

Objective 1: Effectively communicate, promote, and market the mission, vision, Catholic values, brand, and programs of Camden Catholic High School to defined target audiences and all stakeholders.

Strategies:
1. Develop and implement a new focused Marketing Plan based on presenting the value of a Camden Catholic education.
2. Write a positioning statement that distinguishes Camden Catholic High School from other private schools and the local public schools, emphasizing the unity of Catholic values with a distinguished innovative academic excellence.
3. Actively pursue means by which accomplishments of students, faculty members, alumni, and sports teams will be highlighted and promoted in local and regional media outlets as well as parish communities.

Objective 2: Continue to improve enrollment to at least 200 a class.

Strategies:
1. Develop recruitment strategies that ensure consistency in freshmen class size.
2. Enlist the help of teachers, coaches, students, alumni, current and past parents, and friends of the school in order to identify prospective students to educate them about the admissions process.
3. Educate every member of the school community to recognize and fulfill his/her role in building a positive image for the school.
4. Annually evaluate the admissions process, policies, tools, and materials to ensure effectiveness.
5. Analyze and form a transportation plan.

**Objective 3:** Develop a retention strategy and plan.

**Strategies:**
1. Form a subcommittee with faculty to create and implement retention strategies.
2. Annually assess the retention plan, implementation, and reasons for withdrawal.
3. Formulate an effective exit survey and process for student withdrawals.

C. **Board Governance:** Camden Catholic implements a model and function of board governance that will provide the best opportunity for institutional success.

**Objective 1:** The Board of Trustees will make its role in resource development (time, treasure, talent), a priority to ensure the future financial viability of the school.

**Strategies:**
1. The Board and President will annually prepare and update the five-year strategic plan and the financial projections with an annual audit and review for presentation to the Member (Bishop).
2. Continually evaluate new prospective board candidates to support the donor cultivation and solicitation.
3. Continue to engage board members to have an active role in the fundraising of the school.

**Objective 2:** Create and strengthen orientation activities for board members to enable them to appreciate and participate in the mission, vision, , and values of the school.

**Strategies:**
1. Recommendations regarding Board members will be balanced with expertise of candidates and in accordance with the priorities identified in the strategic plan.
2. Continue to educate the Board members on their role as promoters of the school’s mission.

**Objective 3:** The Board of Trustees will work with the school administration, President and Principal, for the coordinated implementation of the strategic plan.

**Strategies:**
1. Structure regular meetings of the administration to assure oversight of the strategic plan implementation.
Appendix

A. The Arts

Arts education at Camden Catholic is valuable to the development of our students. Learning in any discipline of the arts enhances intellectual growth, builds the bridge between verbal and nonverbal, and requires active participation to develop critical thinking and problem solving skills. Every student at Camden Catholic must engage in an arts class as a graduation requirement. This is essential to the development of a well-rounded individual and life-long learner. In five years we want to be the innovative leader in arts education.

Objective 1: Review current arts curriculum.

Strategies:
1. Create a scope and sequence for each discipline of the arts.
2. Investigate ways for collaborate curriculum studies.
3. Encourage professional development to bring new ideas into the arts curriculum.
4. Review class scheduling to allow for longer arts classes.
5. Continually update and budget for software and hardware to support the arts curriculum.

Objective 2: Form modules of enrichment activities for the development of the arts.

Strategies:
1. Form alliances with professional arts organizations in each discipline.
2. Research possibilities for master classes in various areas of the arts.
3. Discover competitions for all disciplines for arts students.
4. Build relationships and partnerships with area museums, theaters, and arts organizations.
5. Create various student presentations for the community.
6. Create opportunities for middle school students to become involved in the arts at Camden Catholic.
7. Invite outside arts groups for a series of workshops or master classes.

Objective 3: Create a 5-year budget and facilities and finance plan for the arts.

Strategies:
1. List and prioritize physical improvements and costs to auditorium, music room space, arts space, TV studio.
2. List a maintenance plan for lighting, sound, and rigging in auditorium.
3. Investigate and budget for costs of enrichment activities for the arts.
4. Discover and plan for fundraisings opportunities.
5. Investigate grants to help with expenses.

B. Athletics

The athletic program at Camden Catholic High School is a part of our school’s past, present, and future. The rich athletic tradition engages our alumni and inspires our students. Athletics are also an integral part of what our school provides to our students and must be planned for through staffing, funds, and facilities.

Objective 1: Fully implement the Play Like a Champion Program.
Strategies:
1. Ensure that all staff involved in the program have attended training and plan for one or two additional staff or coaches to be trained each year.
2. Schedule parent meetings twice a year.
3. Schedules coaches’ meeting once a year.
4. Allow time for team training opportunities.
5. Require teams to participate in one PLAC activity off season.
6. Communicate message to parents via monthly newsletters.

Objective 2: Develop a five year plan for athletic facilities maintenance.

Strategies:
1. Determine a regular schedule and budget for yearly maintenance and complete overhaul of the turf field.
2. Determine a regular schedule and budget for yearly maintenance and complete replacement of the gym floor.
3. Determine a schedule and budget for replacement of gym baskets, maintenance of bleachers, maintenance of locker rooms, and maintenance of any other indoor areas.
4. Determine a maintenance schedule for all outside athletic areas and non-turf fields.
5. Investigate plans for alternative non-turf field space, alternate layouts of non-turf fields.

Objective 3: Develop an athletic brand for Camden Catholic High School.

Strategies:
1. Inform all athletic staff how the Catholic brand should be portrayed.
2. Organize meetings of coaches to articulate the needs of CCHS in their programs and the expectations.
3. Hold meetings of coaches, parents, and alumni to articulate CCHS brand.
4. Investigate various logos and uniforms to approve.
5. Work with coaches to integrate athletic programs and activities.

Objective 4: Develop a training program for coaches.

Strategies:
1. Hold a yearly meeting that reviews best practices and “the Camden Catholic Way.”
2. Update coaches manual yearly.
3. Schedule regular coaches meetings throughout the year (all coaches and seasonally).
4. Implement a regular communications method with coaches.
5. Develop a mentor program among the coaching staff.

Objective 5: Formulate a sustainable plan for athletic fundraising.

Strategies:
1. Investigate best practices of athletics fundraising for tax-exempt entities.
2. Implement a process for each team to develop a “booster club” with procedures to be followed.

**Objective 6:** Develop policies and procedures for athletic management.

**Strategies:**

1. Develop policies for routine team management (equipment distribution and collection, developing rosters, etc.).
2. Develop policies for cash collections at various events for oversight and best practices.
3. Develop policies and procedures for hiring of new coaches.
4. Develop policies for coverage during athletics events (site managers and police coverage).
5. Implement procedures for team budgeting with coaches.
6. Implement process for equipment ordering and facility use off season.

C. **Leadership Academy**

The Leadership Academy is an extracurricular series of modules that provide students the opportunity to develop a 21st century skill set based in positive psychology. Each module focuses on developing one or more of the Leadership Academy values of faith, excellence, creativity, unity and passion. The Leadership Academy will continue to grow and give students a fulfilling experience to learn how to conduct themselves in real-world experiences while learning how to work collaboratively using leadership skills.

**Objective 1:** Further develop the Leadership Academy to become the leading educational institution in teaching students positive psychology and 21st century skills that will enable them to thrive in school, work and life.

**Strategies:**

1. Simplify the components of the leadership academy and offer yearly leadership academy information sessions for parents, students and faculty to make sure all stakeholders are clear on the constructs of the academy and its goals.
2. Create a team of faculty members that enable the leadership academy to expand beyond what is currently offered and continually be innovative.
3. To create a team of students and faculty members who stay current in the latest research of positive psychology and 21st century skill set research to enable the academy to stay at the forefront of these fields.
4. To conduct research on the effects of the leadership academy and begin to publish journal articles on the results to gain national recognition.
5. To further promote the leadership academy to prospective students and parents in order to further differentiate Camden Catholic from its competitors.
6. To begin faculty and coaches training in the core positive psychology and 21st century skills so that students have what they learn reinforced throughout their experiences at Camden Catholic.